

JIERU TANG

Motion Designer & Illustrator

Summary

Versatile Motion Designer and Illustrator skilled in 2D and 3D animation, specializing in creative content for advertising. Proficient in After Effects, Cinema 4D, Photoshop, and Illustrator, with a talent for crafting captivating dynamic graphics. Proven success in collaborative teamwork, contributing to diverse projects. Fueled by creativity, committed to visually telling compelling stories and infusing projects with vibrancy.

Contact

Email

carolineliuquan123@gmail.com

Portfolio Website

www.jierutang.com

Linkedin

<https://www.linkedin.com/in/jieru-tang-790a73256/>

Awards

Society of Illustrators 66, Entrants, 2024

Work Experience

Motion Designer, ByteDance

- Packaged and synthesized the video, strengthened video editing ability
- Independently produced AI illustrations for two projects, enhanced the visual effects of the video

Dec 2020 — Mar 2021
Beijing, China

Project Lead of New Media Design, Tongxueku App

- Drew posters and collected statistics to organize a summer online wearing contest
- Distributed the assignment of projects to each team member
- Enhanced the user experience and increased the product popularity

Aug 2020 — Sep 2020
Beijing, China

Curatorial Intern, Times Art Museum

- Operated various social media and published information related to the exhibition On the Edge of Senses, such as RED(Xiaohongshu), TikTok, Weibo, Wechat
- Tracked feedback on new media content, fan activity, and promotional activities to improve user attention and user stickiness
- Participated in and successfully held the exhibition On the Edge of Senses, which received a good response
- Held dozens of entertainment events such as concerts, meditation activities, and theater performances, and directed the promotional video of the exhibition On the Edge of Senses

Jul 2022 — Sep 2022
Beijing, China

Education

Savannah College of Art and Design

Master of Fine Arts

- Double majored in Motion Media Design (M.F.A.) and Illustration (M.A.)
- GPA: 4.0/4.0

Sep 2022 — Present
Atlanta, USA

Beijing University of Technology

Bachelor of Arts

- Majored in Industrial Design
- GPA: 3.9/4.0

Sep 2018 — Jun 2022
Beijing, China

Skill

Adobe After Effects
Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator

Adobe InDesign
Procreate
Pixaloop
Microsoft Office

Final Cut Pro
Cinema 4D
Solidworks
Keyshots