

# SPRING TANG

## Motion Designer & Illustrator

[Website](#)  
[Email](#)  
[LinkedIn](#)  
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### ABOUT

Spring (Jieru) Tang is a motion designer and illustrator, creating projects rooted in storytelling and strong visual concepts across multiple media.

### EDUCATION

#### Savannah College of Art and Design (SCAD)

Motion Media Design  
Master of Fine Arts  
Jan 2023 - Nov 2025

Illustration  
Master of Arts  
Sep 2022 - Jun 2024

### SOFTWARE

Cinema 4D  
Redshift Render Engine  
After Effects  
Cavalry  
Photoshop  
Illustrator  
Premier Pro  
InDesign  
Figma  
Procreate  
Madmapper

### SKILLS

Motion Graphics  
2D / 3D Design  
2D / 3D Animation  
Type Animation  
Art Direction  
Concept Development  
Storyboarding  
Compositing  
Title Design  
Identity Design  
Brand Strategy  
Illustration

### EXPERIENCE

#### Motion Design Intern

Imaginary Forces

Jan 2026 - Present

- Contributed to concept development for the brand and provided creative direction support for motion and animation.
- Created original illustrations for Imaginary Forces Spring Merch, applied across T-shirts, tote bags, and hats.

#### Creative Director

KINETIK 2025

Mar 2025 - May 2025

- Worked with Design, Animation and Marketing teams to create the opening title sequence and title cards for motion media student showcase.

#### Design Art Director

COMOTION 2025

Nov 2024 - Mar 2025

- Led character design and styleframe creation for title sequences.
- Corrected colors, designed iterations, and developed concepts while providing animation guidance.
- Produced animations and collaborated closely with design and motion teams on the title sequences.

#### Design Intern

Bubba's LA

Jun 2024 - Sep 2024

- Contributed to 2D and 3D asset design and development for a range of projects, working closely with the Creative Director.
- Created Advertisements, Explainer Videos and Social Media Content.

#### Design Intern

Times Art Museum

Jun 2022 - Sep 2022

- Successfully curated an exhibition *On the Edge of Senses*.
- Managed all social media promotion for this exhibition.

#### Motion Design Intern

ByteDance

Dec 2020 - Mar 2021

- Designed and animated typography, 2D stickers, and green screen effects, editing and compositing educational video sequences.

### AWARDS

#### Red Dot | Brands and Communication | 2025

Winner | Cartoon Network Rebrand  
Winner | TYR

#### Communication Arts | Self-Promotion | 2025

Shortlist | Lantern Festival Temple Fair

#### IDA Design Awards | Multimedia Design | 2025

Silver | Kinetik 2025 Title Sequence Package

#### IDA Design Awards | Self-Promotion | 2024

Gold | Visual Journey through Traditional Chinese Culture